



# Wrench and repeat

Comprehensive maintenance and refurbishment is central to maintaining sustainable water use, writes **Chris Payne**, co-founder & director of **PureTec Separations**

**W**ater is a precious resource and one that's vital to the operations of the food and beverage industry. However, with growing environmental pressures and increasing regulatory demands, it has never been more critical to manage water use sustainably.

Comprehensive maintenance and the refurbishment of water treatment systems play a crucial role in achieving this. And by ensuring efficiency and extending the lifespan of equipment, the industry can make significant strides towards shaping a greener future for the sector.

## The challenges

The food and beverage sector is among the largest consumers of water, relying on it for everything from ingredient processing to hygiene and cooling systems. Yet, water scarcity is a mounting global issue, with industries, quite rightly, facing increased scrutiny over their water consumption and discharge practices. With the global agenda focussed on a sustainable future the stakes have never been higher. Failing to manage water resources responsibly can result in reputational damage, legal penalties, and escalating operational costs.

At the same time, consumers

are becoming conscious about the environmental impact of the products they buy. Therefore, businesses must adopt practices that not only meet regulatory requirements but also align with public expectations and aspirations..

## Why maintenance and refurbishment matter

Across the food and beverage sector, treatment systems ensure that water is treated, recycled, and discharged in compliance with regulatory standards. However, the effectiveness of these systems depends on regular maintenance and timely refurbishment.

Over time, like all manufacturing components, water treatment equipment is subjected to wear and tear — with filters becoming clogged, membranes degrading, and pumps losing their efficiency. Left unchecked, these issues lead to higher energy consumption and increased water waste, undermining any attempts to achieve sustainability goals. For instance, a minor inefficiency in a reverse osmosis system can lead to significantly higher water rejection rates, wasting valuable resources. Regular maintenance helps to mitigate these risks by ensuring that all components operate at peak efficiency. And by conducting routine inspections and diagnostics, businesses can identify potential issues early and address them before they escalate.

In a competitive business landscape already faced with rising costs across the board, unexpected equipment failures can become an unwelcome expense. What's more, in an industry where water is central to production, unplanned downtime can disrupt operations, delay shipments, and worst of all, damage customer relationships. Maintenance programmes that include predictive measures, such as monitoring equipment can help anticipate failures before they occur — allowing businesses to schedule repairs at convenient times — and minimising disruption. Replacing water treatment systems is also a significant investment and refurbishment offers a sustainable alternative by breathing new life into existing systems — eliminating the



financial and environmental implications of installing new equipment.

Beyond managing internal business costs and efficiencies, regulatory compliance, now more than ever, is non-negotiable in the food and beverage industry. Water discharge must meet strict quality standards to prevent environmental harm and comprehensive maintenance ensures that treatment systems consistently meet these standards.

### Key strategies for effective maintenance and refurbishment

To maximise the benefits of maintenance and refurbishment, businesses must adopt a strategic approach. Here are key considerations:

#### Adopt AI to support predictive maintenance

Traditional reactive maintenance is both costly and inefficient. Predictive maintenance, on the other hand, uses data and analytics to foresee potential issues. Monitoring different variables provides real-time insights into system performance — which enable proactive interventions and prevent failures.

At PureTec Separations, we are enhancing our industry expertise in trending and normalisation programmes

for preventative maintenance by offering clients remote monitoring with enhanced AI capabilities — which allows us to provide real-time insight, as well as track trends through historical data. This form of innovation is unlocking new ways to monitor water use to ensure manufacturers always stay one step ahead.

#### Schedule regular diagnostics and optimisation

Routine diagnostics are essential for identifying inefficiencies and potential failures. This involves assessing system performance against benchmarks and identifying areas for improvement. Often, small adjustments can yield significant gains in efficiency.

#### Choose refurbishment over replacement where possible

When equipment reaches the end of its initial lifecycle, refurbishment should be the first consideration. This can involve replacing worn membranes, upgrading control systems, or enhancing energy efficiency through the integration of more up-to-date technologies.

#### Partner with experts

Managing water treatment systems can be complex, particularly for businesses without in-house expertise.

That's why partnering with an experienced service provider like PureTec Separations Ltd ensures access to specialised knowledge, advanced diagnostic tools, and tailored maintenance solutions. These partnerships can help businesses stay ahead of emerging challenges, while ensuring their systems remain efficient and compliant.

#### What the future holds

As the food and beverage industry continues to face mounting environmental and economic pressures, the importance of sustainable water management will only grow. Advances in technology, such as smart sensors and AI-driven analytics, are already revolutionising maintenance practices, making them more efficient and precise. Those businesses that embrace these innovations will be better equipped to navigate future challenges and seize opportunities for improvement. It is clear that data facilitates sustainable water use, helps to overcome ageing water infrastructure limitations, and mitigates operational risk.

Ultimately, comprehensive maintenance and refurbishment are not just operational necessities—they are strategic choices. By prioritising these practices, the food and beverage sector can lead the way in responsible water use, safeguarding both its future and that of the planet. **FDT**